



Chartwells Higher Education Dining Services' App On Campus Brings Menus, Specials and Events to Students' Smartphones

App On Campus Provides the Most Robust, Functional and Customizable Smartphone App in Campus Dining Today

RYE BROOK, N.Y., Sept. 19, 2012 -- Chartwells Higher Education Dining Services has released its customizable smartphone app with tailored options capable of matching each unique college or university brand identity. Released to selected markets, the app provides dining menus with detailed nutritional information, specials and events for college students dining on campuses managed by Chartwells.

According to Steve Sweeney, Chartwells' President and CEO, "Our clients and students requested access to nutritional and dining facilities information. We delivered it through the latest platform that allows students, parents and the public quick and easy access using mobile technology."

Features, Functions and Nutrition

The app can be downloaded on smart devices by scanning the code found on campus promotional materials. The app is also available through the App Store and Google Play.

App On Campus provides users with a map of all dining facilities on campus which identifies the locations, addresses and hours of operation for every dining outlet. A unique feature includes a searchable calendar which allows students to select a specific date to view menu items. Students can also learn about promotions, events and special meals, including those that are made without gluten, sustainably sourced, vegan, vegetarian or balanced.

According to Patti Girardi, Chartwells' Vice President of Marketing and Creative Services, "Chartwells' App On Campus technology provides a truly interactive experience. Students can connect and share menu items, events and specials via Facebook, Twitter or email, and submit feedback about their campus dining experiences. With App On Campus, we're able to build loyalty and establish better relationships with students and all of our guests through the mobile platform."

About Chartwells Higher Education Dining Services

Chartwells, a division of Compass Group North America, provides dining services for over 230 colleges and universities nationwide. For more information about Chartwells, visit our websites at www.EatLearnLive.com, www.DineonCampus.com and social media pages at www.Facebook.com/ChartwellsHigherEd, www.Twitter.com/ChartwellsHE and www.youtube.com/chartwellshighered.

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