



News Release

September 22, 2011

Chartwells and Pinkberry Announce Partnership to Open Locations on College Campuses

Rye Brook, NY (September 22, 2011) - Chartwells Higher Education Dining Services and Pinkberry, the iconic premium frozen yogurt brand are proud to announce their partnership and grand opening of Pinkberry locations on three college campuses. Students at Radford University, Virginia; Bowling Green State University, Ohio; and Valdosta State University, Georgia; will be enjoying everything that Pinkberry has to offer.

Students can indulge guilt-free in many of Pinkberry's signature made-to-order, low-calorie, tangy frozen yogurt treats that come in a variety of flavors from salted caramel to crisp cool watermelon. Students can also create a one-of-a-kind taste experience by customizing their yogurt of choice with an array of daily cut, fresh fruit toppings or wet and dry toppings – some imported from Italy. Pinkberry is made with hormone-free milk, packed with live and active cultures and carries the seal of approval from The National Yogurt Association.

Mark Friedman, Senior Vice President of Business Development for Pinkberry said, "Pinkberry is very excited to launch our University program with Chartwells. Chartwells shares our values of uncompromising quality and strong emotional connections with the customer and the campus community. Pinkberry knows that Chartwells will consistently deliver that one-of-a-kind Pinkberry experience where students will find a place to be inspired and refreshed."

Chartwells' President and CEO, Steve Sweeney said, "Our partnership with Pinkberry is truly aligned with Chartwells' Eat.Learn.Live. philosophy of providing students with great tasting, healthy options and a memorable experience through superior service and products. We are pleased to partner with Pinkberry and provide this refreshing concept to students and our clients."

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About Chartwells Higher Education Dining Services:

Chartwells, a division of Compass Group North America, provides dining services for over 230 colleges and universities nationwide. For more information about Chartwells, visit www.EatLearnLive.com or www.DineonCampus.com.

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