



AUBURN
UNIVERSITY

News Release

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Chartwells and Denny's Pull an All-Nighter at Auburn University

Chartwells Higher Education Dining Services and Denny's Offers Late Night Campus Dining

Rye Brook, NY (January 7, 2011) - Denny's, one of the world's most recognized restaurant brands, and Chartwells Higher Education Dining Services on the Auburn University campus in Alabama are gearing up students for an exciting all-nighter.

Denny's AllNighter concept is a quick-serve model with counter service ordering that caters to the night-owl college crowd interested in late night dining on campus. Hungry students looking for a safe and comfortable place to eat can socialize at the Denny's location at the campus food court until 1:00 AM.

Steve Sweeney, Chartwells' President and CEO said, "We feel that there is student demand for late-night dining, and with our partnership with Denny's, we're able to provide a unique service to accommodate the needs of not only Auburn University's active campus but for many of our clients."

"We conducted campus surveys at Tiger Dining locations and the main draw was the all day/all night breakfast option and great value for the price. Denny's is best known for both of these offerings," said Fred Heaviside, Chartwells' Regional Vice President.

Denny's Greg Powell, Vice President - Concept Development agrees. "We're excited about our partnership with Chartwells. We have successfully opened other locations on college campuses and are confident that the Denny's AllNighter concept will create a great dining experience for Auburn University students during traditional and late night dining hours."

Students, faculty and the public can enjoy Denny's popular Grand Slam® breakfast any time, including the new Grandslamwich®, juicy hand-pressed burgers, salads, and health conscious Better-For-You menu choices exclusive to Denny's. A downsized menu also fits the lifestyle of the busy student on-the-go with late-night snack options such as sliders or the AllNighter Sampler.

David Robinson, Director, Business Development for Auxiliary Services at Auburn University said, "Auburn University is excited to add Denny's to the lineup of on-campus dining. We believe Denny's variety and quality will satisfy student appetites for that late night meal."



Denny's AllNighter dining concept will open January 10th within West View Dining in The Village on the Auburn University campus at 520 Thach Circle. Visit the Chartwells Tiger Dining website at <http://www.dineoncampus.com/auburn/> for hours and details.

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About Chartwells Higher Education Dining Services

Chartwells provides dining services for over 230 colleges and universities nationwide. Chartwells has been a proud partner at Auburn University since 2007. For more information visit www.eatlearnlive.com.

About Denny's

Denny's (NASDAQ: DENN) is America's largest full-service family restaurant chain, serving classic American food and every day value 24 hours a day, 365 days a year. Based in Spartanburg, S.C., Denny's currently operates 1,600 franchised, licensed, and Company-owned restaurants across the United States, Canada, Costa Rica, Mexico, Guam, Puerto Rico and New Zealand. For more information, including news releases, franchising opportunities and investor relations, visit www.dennys.com

About Auburn University

Auburn University has provided instruction, research and outreach to benefit the state and nation for more than 155 years, and is among a distinctive group of universities designated as Land, Sea, and Space Grant institutions. Auburn makes a nearly \$5 billion economic contribution to the state each year, has more than 250,000 graduates and provides 140 degree programs to more than 25,000 graduate and undergraduate students.

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